

WIRA Privacy Notice

Last update 02.11.20

WIRA takes care of your personal data and does everything possible to protect it. This Privacy Notice is written to help you understand what your personal data is collected, stored and used, and what happens to it when you use our website and our services <https://wira.hacken.io> ("website").

In this Privacy Notice we answer the following questions:

1. [Who are we?](#)
2. [What is the Privacy Notice covered by?](#)
3. [What data do we collect and why?](#)
4. [How long do we keep your data?](#)
5. [Do we share data with third parties?](#)
6. [Do we do data transfer outside the European Economic Zone?](#)
7. [What rights do I have regarding my data?](#)
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1. Who are we?

We are Hacken OÜ, located at Kai tn 1-5M, Tallinn city, Harju county, 10111, Estonia, registration code: 14351915. Hereinafter, Hacken will be referred to as "we" and "our".

We are the controller of your personal data, which means that we determine what, for what purpose and how your personal data will be processed.

If you have any questions, you can contact us by sending an email to wira@hacken.io. You can also send us a letter at the address: Kai tn 1-5M, Tallinn city, Harju county, 10111, Estonia

2. What is the Privacy Notice covered by?

This Privacy Notice applies to our website and services.

Website address : <https://wira.hacken.io>

3. What data do we collect and why?

The data we process is divided into two categories: technical information and data that is provided to us by **user** and **verified user***.

***Verified user** is a user that receives personalized service after the process of authorization.

Technical information. When you visit our website, some data is collected automatically. We need technical data to operate, maintain, and improve our website. This includes data such as IP address, UTM parameters, geolocation, device type, and data about your interaction with the website- session ID.

The **session ID** includes your interaction with the website, the functions you use, the pages viewed on our website, the way you use our website, and the actions you take if such actions are present.

Data provided by the user. To provide the service we need your name, email, phone number, company name.

Data provided by the verified user. To perform a contract, as well as to provide the service, we need the following information: name, surname, contact details (phone, email), location (country and city), company name, company email, payment information, history of use, technical identifier.

Once again, briefly about what personal data we collect:

Type of data	Description of data	Legal basis	Reasons for processing
Data provided by user	Name, email, phone number, company name.	Performance of the contract	Performance of the contract
Data provided by user	Company name	Legitimate interest	Analytics; Statistics

Data provided by user	Full name, email, phone number	Consent	Marketing
Data provided by verified user	Name, surname, contact details (phone, email), location (country and city), company name, company email, payment information, technical identifier.	Performance of the contract	Performance of the contract; Providing service
Data provided by verified user	History of use, location, payment information, technical identifier.	Performance of the contract	Billing process
Data provided by verified user	Full name, email, phone number	Consent	Marketing
Data provided by verified user	Location (country and city), company name	Legitimate interest	Analytics; Statistics
Automatically collected data	Technical information Session ID	Legitimate interest	website operation; Analytics; Statistics

Pay your attention. We knowingly **do not process** the personal data of users under the age of 13 without consent from legal representative(s). If you are such a user, or you are the legal representative of the user, please let us know by email

4. How long do we keep your data?

We store personal data in the following categories:

- **user's data**

We store personal data of users for the duration of the service and 24 months after completion.

- **verified user's data**

We store personal data of verified users during the performance of the contract between us and 24 months after.

After the expiration of this period, we anonymize the data and store it for statistics and analytics.

However, you can exercise your right to delete your data. In this case, your data will be deleted from our servers within 30 days of your request.

5. Do we share data with third parties?

We use your personal data to perform a contract and for communication between us and the user, us and the verified user. We use and transfer your personal data in measures which are needed to perform a contract. Also, we transfer your data on the following grounds:

Consent. We transfer your personal data based on your explicit consent.

Compliance with the law. We will disclose your personal data to third parties to the extent that it is necessary:

- to comply with a government request, court order, or applicable law;
- to prevent unlawful use of our website or violation of the Terms of Use of our website and our policies;
- to protect against claims of third parties;
- to help prevent or investigate fraud.

Transfer to third parties: We transfer your personal data to third parties on the basis of public offer for processing on our behalf, subject to technical and organizational measures to protect your personal data.

We will ask for your consent unless the transfer of data is part of a contract.

6. Do we do data transfer outside the European Economic Area?

The personal data we collect is stored on servers in Estonia. By default, the data is stored in Estonia, but we may need to process your personal data in another

country. If a transfer is required, we will take the necessary data protection measures and ask for your consent.

However, if a data transfer is required to complete the transaction, we have the right to do so without your consent.

7. What rights do I have regarding my data?

You, as subjects of personal data, have the following rights:

- **The right to access information.** You can request an explanation of the processing of your personal data.
- **The right to portability.** You can request all the data that you provided to us, as well as request to transfer data to another controller.
- **The right to restrict processing.** You may partially or completely prohibit us from processing your personal data.
- **The right to file complaints.** If your request was not satisfied, you can file a complaint to the regulatory body, the Data Protection Inspectorate.
- **Right to be forgotten.** You can send us a request to delete your personal data from our systems.

To exercise your rights, write us an email at _____

If your request was not satisfied, you can file a complaint to the regulatory body, the Data Protection Inspectorate, at info@aki.ee or write a letter to the **39 Tatari St., 10134 Tallinn.**

8. How do we update Privacy Notice?

This Privacy Notice and the relationships falling under its effect are regulated by the GDPR. Existing laws and requirements for the processing of personal data are subject to change. In this case, we will publish a new version of the Privacy Notice on our website. If significant material changes are made that affect your privacy and confidentiality, we will notify you by email or display information on the website and ask for your consent.

Cookie pop-up

This website uses cookies

We, **Hacken**, are the controller of your personal data, use cookies to personalize content and ads, to provide social media features, and to analyze our traffic. We also share information about your use of our website with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services

<input type="checkbox"/> Necessary	<input type="checkbox"/> Preferences	<input type="checkbox"/> Analytics	<input type="checkbox"/> Marketing
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Cookie Policy

Cookies are small text files that can be used by websites to make a user's experience more efficient.

According to EU legislation, we can store cookies on your device if they are strictly necessary for the operation of this website. For all other types of cookies, we need your permission.

This website uses different types of cookies. Some cookies are placed by third party services that appear on our pages. You can at any time change or withdraw your consent from the Cookie Policy on our website.

Learn more about who we are, how you can contact us, and how we process personal data in our Privacy Policy.

- [Necessary cookies.](#)
- [Preference cookies.](#)
- [Analytics cookies.](#)
- [Marketing cookies.](#)

Necessary cookies.

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Expiry	Purpose
_gat	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.
AMP_TOKEN	30 seconds to 1 year	Contains a token that can be used to retrieve a user ID from AMP user ID service. Other possible values indicate opt-out, inflight request or an error retrieving a user ID from

		AMP user ID service.
__utmt	10 minutes	Used to throttle request rate.
__utmb	30 mins from set/update	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics
__utmz	End of browser session	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit
_gaexp	90 days	Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.
_opt_utmz	24 hours	Stores the last utm_campaign query parameter.

Preference cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Expiry	Purpose
_gid	24 hours	Used to distinguish users.
__utmv	2 years from set/update	Used to store visitor-level custom variable data. This cookie is created

		when a developer uses the <code>_setCustomVar</code> method with a visitor level custom variable. This cookie was also used for the deprecated <code>_setVar</code> method. The cookie is updated every time data is sent to Google Analytics.
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Analytics cookies

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Expiry	Purpose
<code>__utma</code>	2 years from set/update	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing <code>__utma</code> cookies exist. The cookie is updated every time data is sent to Google Analytics.

Marketing cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Expiry	Purpose
<code>_opt_awcid</code>	24 hours	Used for campaigns mapped to Google Ads Customer IDs.
<code>_opt_awmid</code>	24 hours	Used for campaigns mapped to Google Ads Campaign IDs.
<code>_opt_awgid</code>	24 hours	Used for campaigns mapped to Google Ads Ad Group IDs

_opt_awkid	24 hours	Used for campaigns mapped to Google Ads Criterion IDs
gac<property-id>	90 days	Contains campaign related information for the user. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out.